



CAMBRIDGE

Welcome to Cambridge – A guided tour

Cambridge New School Induction for Head of Centre & Programme Coordinator

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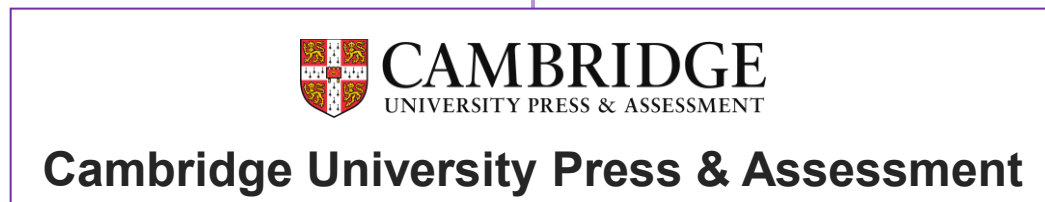
Tuesday 9 September 2025

Agenda

- **Working with Cambridge**
- **International curriculum**
- **Assessment**
- **Teaching and learning**
- **International recognition**
- **Marketing and Communications**
- **Global community**
- **Centre administration & support**
- **Q&A**

Working with Cambridge

Part of the University of Cambridge



We work with
more than 
10000
schools in over
160 countries
around the world



International Education

Schools: Curriculum, teaching and learning resources, assessment and qualifications

Governments: Education transformation and systems reform

English

Language assessment and learning resources

University level research and teaching materials

UK regulated programmes, qualifications and resources

Cambridge learner and teacher attributes



A meaningful curriculum is more than a collection of subjects...

We support the development of learners and teachers who are **confident, responsible, reflective, innovative and engaged**: the Cambridge Learner and Teacher Attributes

Cambridge in East Asia

East Asia

- China
- Japan
- South Korea
- Mongolia

- ▶ Registered schools in East Asia: **500+**
- ▶ Registered schools in China: **400+**

Offices

- Beijing
- Shanghai
- Guangzhou
- Tokyo

Teams

- School development
- Professional development
- Recognitions
- Marketing
- Education resources (publishing and baseline assessment)

To find more Cambridge schools: [Find a Cambridge school \(cambridgeinternational.org\)](https://www.cambridgeinternational.org)

Key roles for Cambridge programme

- Familiar with Cambridge marketing resources for schools
- Deliver the right message to the public as a Cambridge school

**Head of
marketing /
admissions**

- Assist students in applying to universities with Cambridge qualifications

**Academic
Head**

- Responsible for managing the school's academic affairs, including curriculum development and CPD
- Familiar with Cambridge resources on curriculum, teaching & learning, and PD
- Manage teachers' access to Cambridge resources and book training

**Head of Center /
Coordinator**

**Head of
college
counsellors**

**Exams
Officer**

- Main point of contact for Cambridge exams
- Responsible for the administration and conduct of Cambridge exams in school

International Curriculum

We believe in giving Cambridge schools the power to shape their curriculum around how they want students to learn.

Cambridge Pathway

Cambridge
Pathway



A clear path for educational success from age 3 to 19

Cambridge Early Years

Age 3+

- A play-based programme, with:
- a holistic curriculum
 - engaging resources
 - support to measure progress

6 curriculum areas including
Personal, social and
emotional development

Cambridge Primary

Age 5+

- Clear, adaptable curriculum
- Flexible assessment options
- Support and resources
- Insight to understand potential

10+ subjects including English,
Mathematics, Science, Computing,
Art & Design and Wellbeing

Cambridge Lower Secondary

Age 11+

- Clear, adaptable curriculum
- Flexible assessment options
- Support and resources
- Insight to predict performance

10+ subjects including English,
Mathematics, Science, Computing,
Art & Design and Wellbeing

Cambridge Upper Secondary

Age 14+

- Broad, adaptable curriculum
- Fair, valid, reliable assessment
- Support and resources
- Insight to optimise achievement

Cambridge IGCSE™: 70+ subjects
Cambridge O Level: 40+ subjects
Cambridge ICE

Cambridge Advanced

Age 16+

- In-depth, adaptable curriculum
- Fair, valid, reliable assessment
- Support and resources
- Insight to predict performance

Cambridge International
AS & A Level: 50+ subjects
Cambridge AICE, Cambridge IPQ

Cambridge Professional Development for teachers and school leaders

Ready for
the world



Seamless

Flexible

Accessible

Pathway for students & teachers

Cambridge Early Years

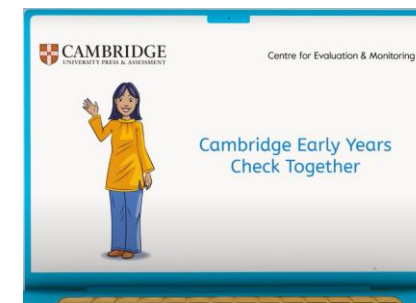
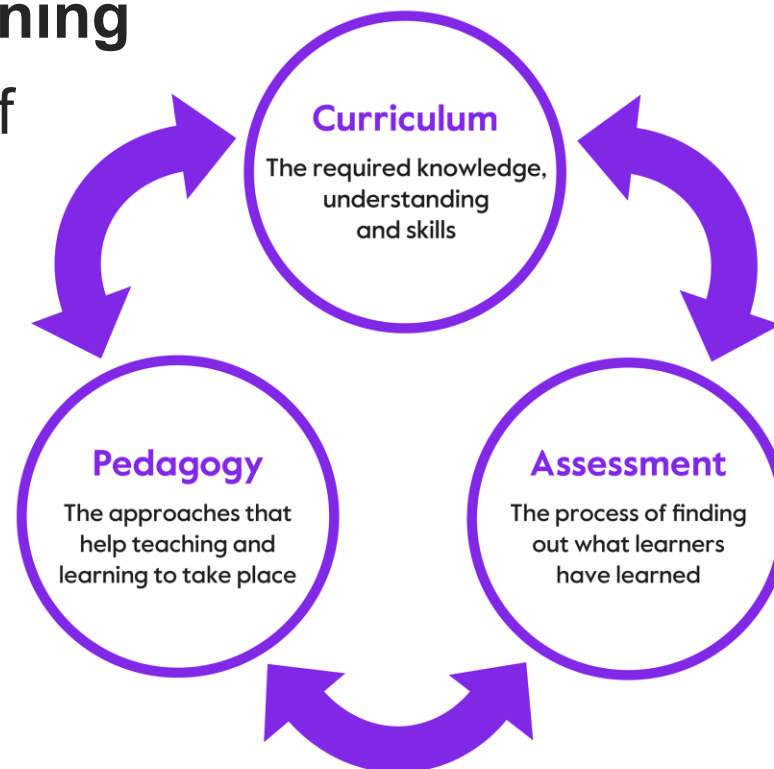
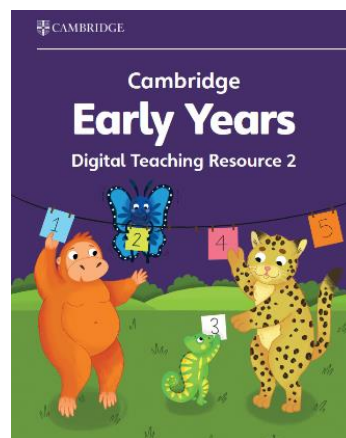

- For **3 to 6 years old**
- **Child-centred** and **play-based** programme
- Everything you need for **high-quality learning**
- It supports learners, whatever their level of English when they begin the programme.

Curriculum areas

- Communication and literacy
- Creative expression
- Mathematics
- Physical development
- Personal, social and emotional development
- Understanding the world.

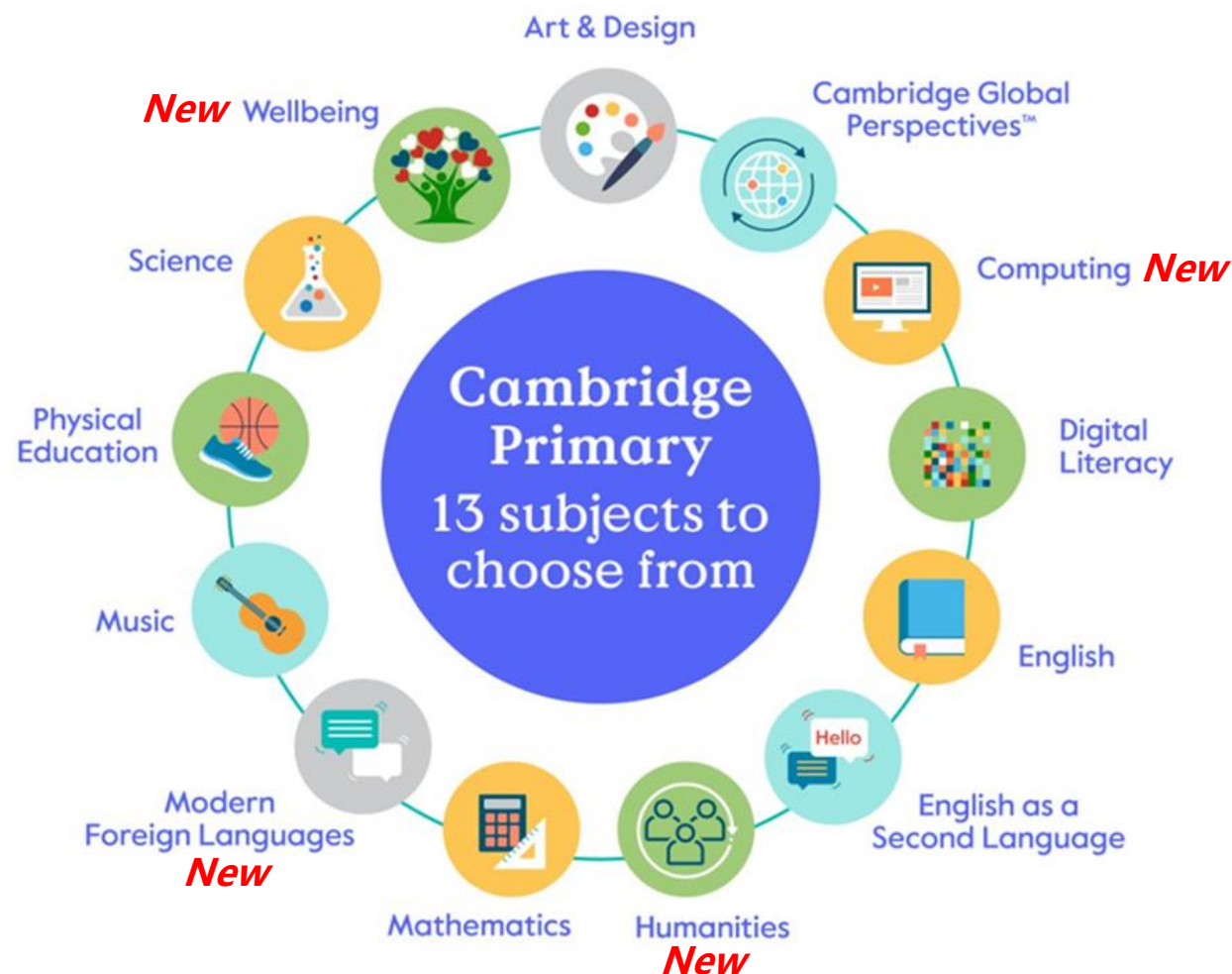
The best start in life is with Cambridge Early Years

EY1	for ages 3 to 4
EY2	for ages 4 to 5
EY3	for ages 5 to 6



Cambridge Primary & Lower Secondary

- Typically **for 5 to 14 years old**
- **13 subjects** to choose from
- Flexible to align with other curricula
- 4 types of assessment
- Excellent preparation for next-step study



Cambridge IGCSE™

The world's most popular international qualification for learners aged 14 to 16.

- 70+ subjects including 20+ languages.
- Develops learner knowledge, understanding and skills.
- 130 guided learning hours per subject is recommended
- Students finish in 2 years, sitting for standard test and receive certificate.
- Compatible with other curricula.

<https://www.cambridgeinternational.org/programmes-and-qualifications/cambridge-upper-secondary/cambridge-igcse/subjects/>

6000

schools in
150 countries offer
Cambridge IGCSE

Cambridge IGCSE – subjects in 6 groups

English language & literature (5)

English – First Language
English as Second Language
English as an Additional Language **New**
English - Literature
World Literature

Mathematics (3)

Mathematics
Mathematics – Additional
Mathematics – International

Science (9)

Agriculture
Biology
Chemistry
Environmental Management
Marine Science **New**
Physical Science
Physics
Science – Combined
Science – Co-ordinated
(Double award)

Humanities & social sciences (10)

Economics
Geography
Global Perspectives
History
Islamiyat
Latin
Pakistan Studies
Religious Studies
Sanskrit
Sociology
Psychology **New**

Cambridge IGCSE – subjects in 6 groups (continued)

Creative and Professional (12)

Accounting
Art and Design
Business Studies
Computer Science
Design and Technology
Drama
Enterprise
Food and Nutrition
Information & Communication
Technology (ICT)
Music
Physical Education
Travel and Tourism

Languages (27)

First Language	Second Language	Foreign Language
Arabic	Afrikaans	Arabic
Chinese	Chinese	Chinese (Mandarin)
French	Hindi	French
German	IsiZulu	German
Malay		Italian
Portuguese	Bahasa Indonesia	Malay
Russian	Spanish – Literature	Spanish
Setswana	Swahili	Japanese <i>New</i>
Spanish	Urdu	
Thai		
Turkish		
Vietnamese		

Cambridge International AS & A Level

- For students 16 to 19 years old.
- 50+ subjects in 6 groups.
- Students develop deep subject knowledge, conceptual understanding and higher order thinking skills – abilities which universities value highly.
- $180+180=360$ guided learning hours per subject is recommended
- International in outlook with local relevance

<https://www.cambridgeinternational.org/programmes-and-qualifications/cambridge-advanced/cambridge-international-as-and-a-levels/subjects/>

130

Cambridge International AS & A
Levels are taken in over **130**
countries

Cambridge International AS & A Level – subjects in 6 groups

English Language and Literature

Cambridge International AS Level

English General Paper
English - Language and Literature

Cambridge International AS & A Level

English – Language
English – Literature

Mathematics

Cambridge International AS & A Level

Mathematics
Mathematics – Further

Humanities & social sciences

Cambridge International AS & A Level

Biblical Studies *New*
Classical Studies
Economics
Geography
Global Perspectives and Research
Hinduism
History
Islamic Studies
Law
Psychology
Sociology

Sciences

Cambridge International AS Level

Environmental Management

Cambridge International AS & A Level

Biology
Chemistry
Marine Science
Physics

<https://www.cambridgeinternational.org/programmes-and-qualifications/cambridge-advanced/cambridge-international-as-and-a-levels/subjects/>

Cambridge International AS & A Level – subjects in 6 groups (continued)

Creative and Professional

Cambridge International AS Level

Sport and Physical Education *New*

Cambridge International AS & A Level

Accounting
Art and Design
Business
Computer Science
Design & Technology
Digital Media & Design
Drama
Information Technology
Media Studies
Music
Thinking Skills
Travel and Tourism

Languages

Cambridge International AS Level

Afrikaans – Language
Arabic - Language
Chinese – Language *New*
French – Language
German – Language
Portuguese – Language
Spanish – Language *New*
Tamil - Language
Urdu – Language

Cambridge International A Level

Arabic
Chinese – Language & Literature *New*
French
French Language & Literature
German
German Language & Literature
Portuguese
Spanish – Language & Literature *New*
Tamil
Urdu

Balanced and Broad Curriculum: Global Perspectives & Research

- Interdisciplinary and skill-based
- Develops the skills of research, analysis, evaluation, reflection, communication and collaboration
- Examines current issues using personal, local and global perspectives
- Innovative assessment:
 - Team project
 - Essay questions
 - Reflective papers
 - Research project
 - Oral presentation



Sign up for updates

- Sign up to our newsletters:

<https://www.cambridgeinternational.org/news/newsletters/>

Sign up to our eNewsletters

- ☐ Cambridge Outlook News - a monthly round-up of what's new from Cambridge
- ☐ Events and Training - hear about future events and early bird discounts
- ☐ Teaching and Learning updates - new resources for teachers and school leaders
- ☐ Blog newsletter - our latest blog posts from educators worldwide

Sign up to receive our syllabus updates

- ☐ Creative and professional
- ☐ English language and literature
- ☐ Humanities and social sciences
- ☐ Languages
- ☐ Mathematics
- ☐ Science

- Sign up to 'What's new alerts' at (send in February and September) :

<https://www.cambridgeinternational.org/news/whats-new/>

Assessment

We recognise that assessment has two important roles: to prove and improve – to prove what students are learning, and to suggest how they can improve their understanding and skills.

Producing fair assessments

Good assessment is at the heart of a good education. We strive for:

- **Validity** – it accurately measures what it is intended to measure.
- **Reliability** – candidates should get the same outcome whenever they sit the exam, assuming their performance is comparable
- **Practicality** – it can be administered without excessive arrangements

Watch our explainer videos:

- How we create an exam paper
<https://www.cambridgeinternational.org/exam-administration/what-to-expect-on-exams-day/>
- How we work out your results
<https://www.cambridgeinternational.org/exam-administration/results/marking-and-grading/>



Assessment for Primary & Lower Secondary

- Four assessment options:

Provide feedback

Our Assessment guidance helps you provide formative feedback on skills you want learners to develop so that they can reflect on, and improve, their performance.

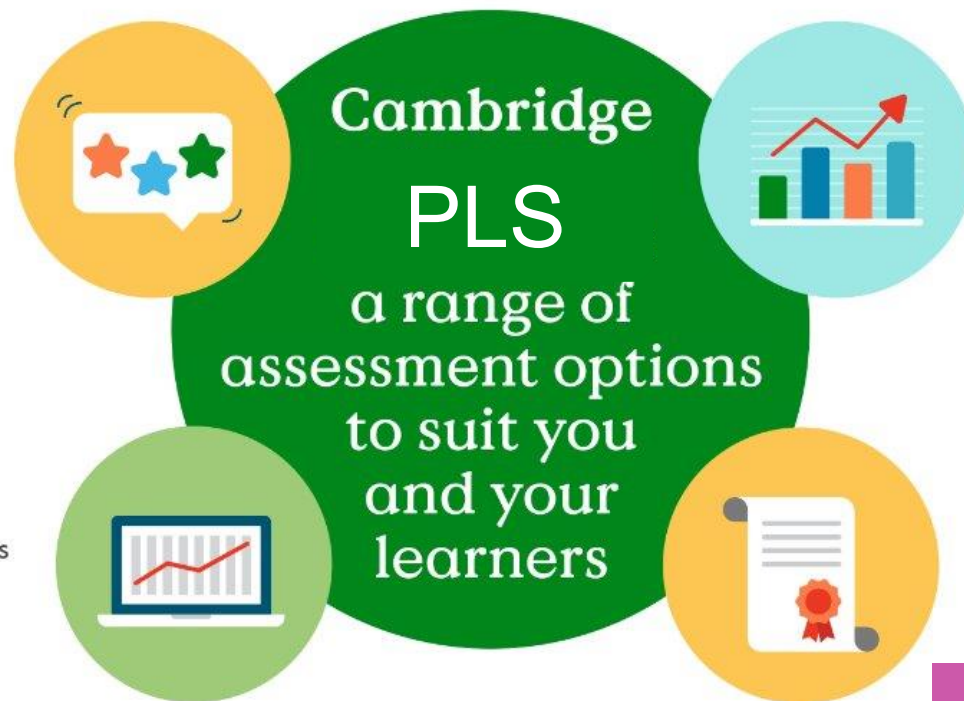
Classroom observation
(formative assessment)

Monitor progress

Cambridge Progression Tests help to assess knowledge, skills and understanding.

Progression Tests
(any time of the year)

EFL/ESL, Maths, Science



Measure potential

Use Cambridge Insight's baseline and computer-based assessments to identify learning needs and benchmark students' potential.

Cambridge Insight
(onscreen assessment,
beginning of academic year)

Check achievement

Internationally benchmarked Cambridge Checkpoint tests help you to monitor individual and group performance.

Checkpoint
(final years of PLS)

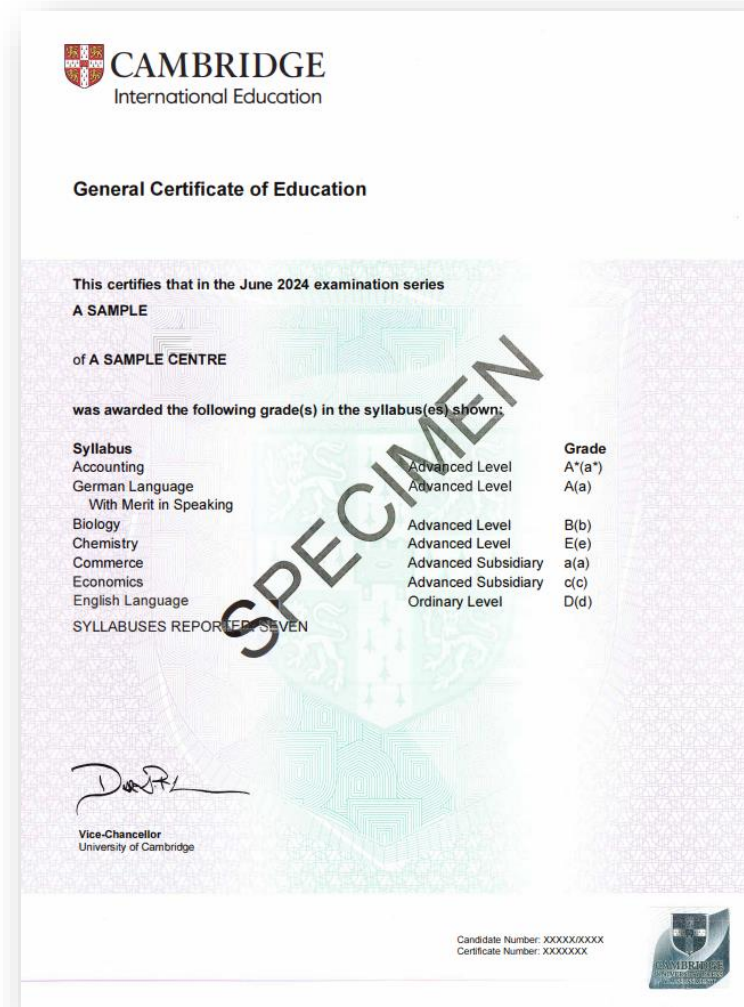
EFL/ESL, Maths, Science and Global Perspectives

Assessment for IGCSE, AS & A Levels

- 2 exam series/year: June & November
- Grading
 - Cambridge IGCSE: A*-G
 - Cambridge International AS Level: a-e
 - Cambridge International A Level: A*-E
- Resit
- Carry forward? Yes, within 13 months of the original exam series when they were achieved.

Carry forward entry rules:

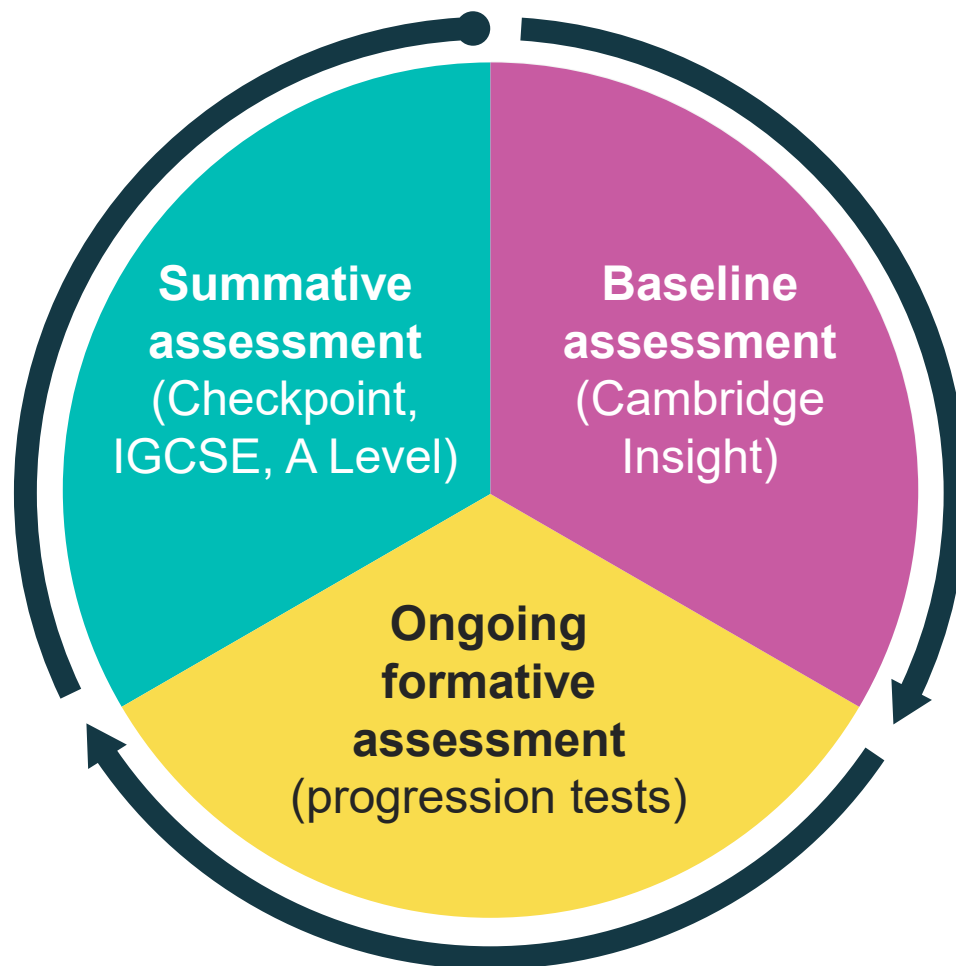
<https://www.cambridgeinternational.org/exam-administration/cambridge-exams-officers-guide/phase-2-entries/carry-forward-entry-rules/>



A complete assessment cycle with Cambridge

End of learning stage
how much have students learnt?

Are they meeting expectations?
Are they under or over achieving?
How would you know?




Start of learning stage
where are learners now and where could they be?

During learning stage - how are learners progressing?

Quiz

Quiz

1. How many subjects does Cambridge IGCSE offer?

- A. 20+ B. 40+ C. 50+  D. 70+

2. Through which stages of the Cambridge International Curriculum does the Cambridge Global Perspectives course run?

A. Primary and lower secondary

B. Cambridge International AS & A Level

 C. Primary , lower secondary, Cambridge IGCSE, Cambridge International AS & A Level

D. Early years, primary , lower secondary, Cambridge IGCSE, Cambridge International AS & A Level

3. How many exam series each year in East Asia for Cambridge IGCSE and Cambridge International A Level exam?

- A. 1  B. 2 C. 3

Teaching and Learning

We design Cambridge programmes to help Cambridge learners develop an informed curiosity and a lasting passion for learning.

Support for teachers

- We provide Cambridge schools with a range of high-quality support and resources at every stage of the teaching and learning journey.
- From planning your lessons, to reflecting on your students' progress at the end of the year, **we're here to support you every step of the way.**



Secure support websites

- Cambridge International Education Official Website
<https://www.cambridgeinternational.org/>

 CAMBRIDGE


Products and Services ▾

About Us ▾

Careers ▾

Our other sites ▴

School Support Hub 

Cambridge Primary support site 

Cambridge Lower Secondary support site 

Cambridge International Direct 

Submit for Assessment 

Online Learning – professional development 

Assessment Specialist support site 

Online Learning – student support 

- Support and training for schools
<https://www.cambridgeinternational.org/support-and-training-for-schools/>

Support and training for schools

Support for teachers

Professional development

Support for new schools

Cambridge Schools Conference

Leading, learning and teaching with Cambridge

School Self-Evaluation

Endorsed resources

Communications toolkit for approved Cambridge schools

[Home](#) > Support and training for schools

Support and training for schools

We provide a wide range of support so that you can give your learners the best possible preparation for Cambridge programmes and qualifications.



Support for teachers

We provide a wide range of support so that you can give your learners the best possible preparation for Cambridge programmes and qualifications.

[Read more](#)



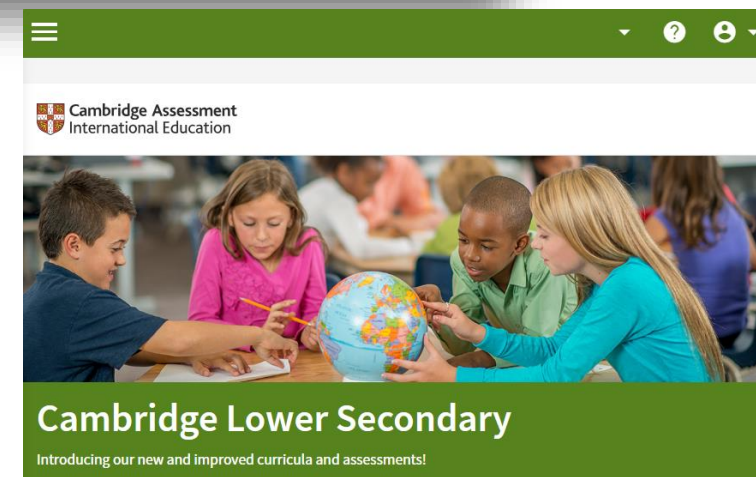
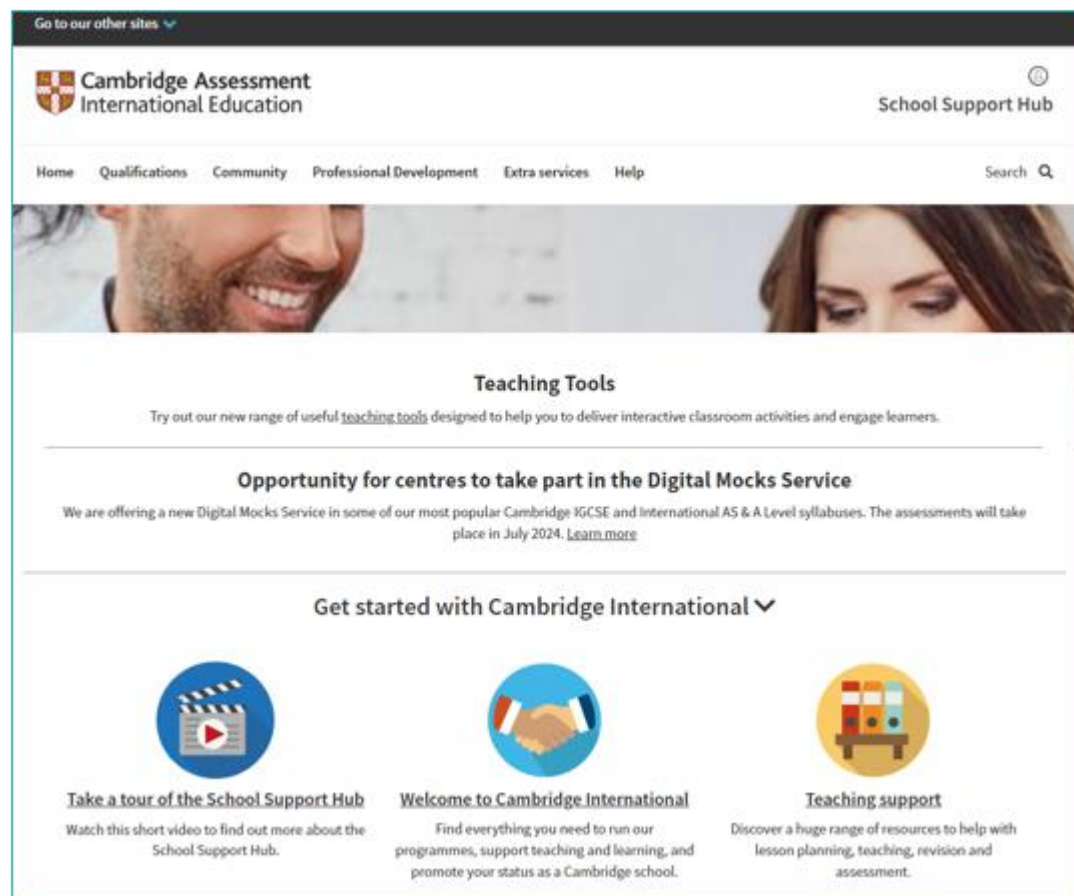
Professional development

We offer a variety of training and professional development opportunities for teachers according to their experience and needs.

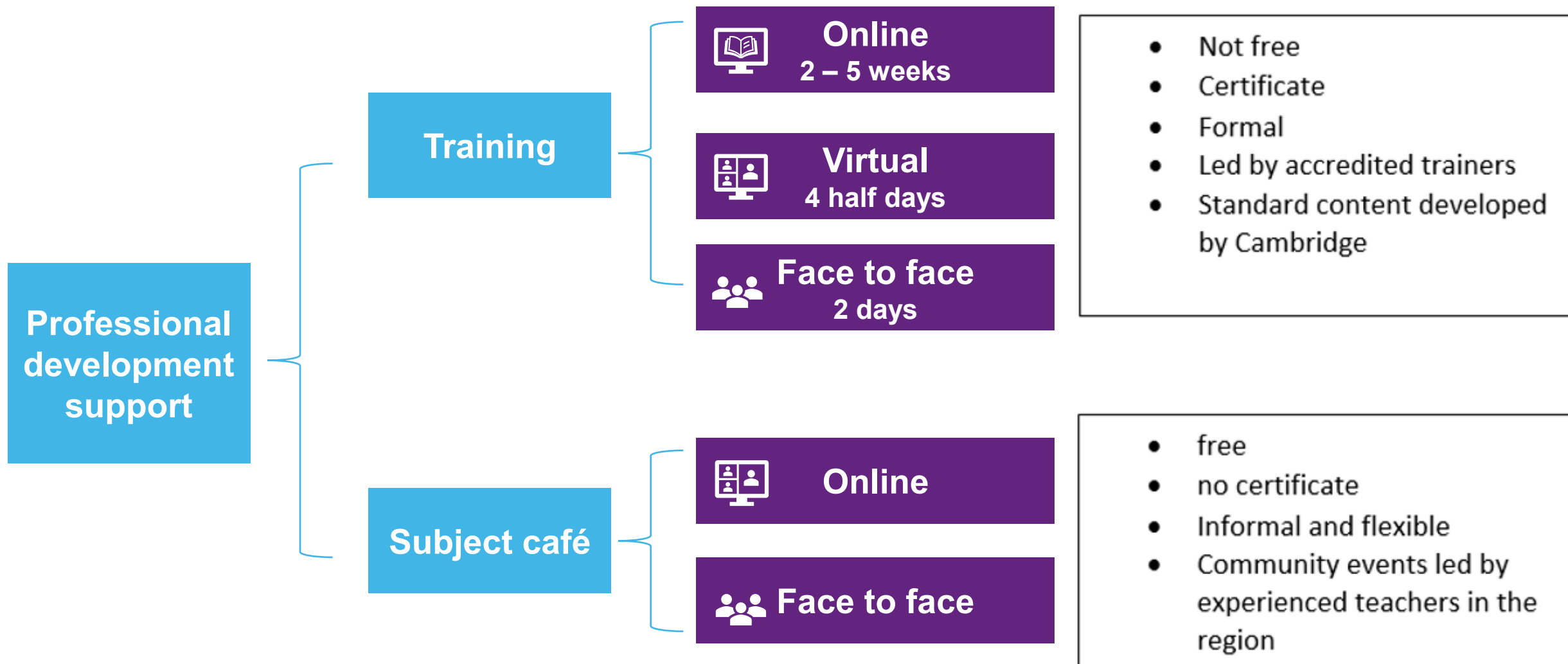
[Read more](#)

Secure support websites

- School Support Hub (SSH)
- Teacher support site



Cambridge PD support for East Asia



Cambridge PD programme overall structure

Syllabus specific

Introduction

- Teachers **new** to Cambridge programmes and qualifications.

Focus on Teaching (FoT)

- 1+ year experience
- Explore a specific area of teaching and learning within a syllabus or programme

Focus on Assessment (FoA)

- 1+ year experience
- To understand the assessment of a syllabus in greater depth.

Marking workshop

- 1+ year experience
- syllabus-specific marking and coursework marking

Classroom practice

Enrichment

- Teachers and school leaders who want to transform their approach to teaching. Each workshop focuses on a specific skill or concept in teaching and learning.
- Topics include: active learning, assessment for learning, metacognition, mentoring and more.

Professional Development Qualifications (PDQ)

- For practising teachers or education leaders, qualified locally to practise.
- Cambridge PDQs are not designed to be initial teacher education programmes or to provide initial teaching qualification.

Resources

Orientation

- For all teachers **new** to using Cambridge resources
- Highlights how Cambridge resources link to the curriculum
- Guided walkthrough of how to access the resources
- Explanation of the different elements available
- Complimentary upon purchasing resources

Preparing to Teach

- Cascade model to support a department through working with the HoD
- For schools who want to embed the resources in order to develop the implementation of key pedagogies
- Clear lesson planning templates and guidance to undertake collaborative planning

How to book a Cambridge PD course?

Understanding Impact for Teachers and Middle Leaders | Enrichment | Hangzhou, China

Venue: Wahaha Bilingual School Hangzhou (杭州娃哈哈双语学校); 5 Yaojiang Road, Shangcheng District, Hangzhou, Zhejiang (浙江省杭州市上城区姚江路5号)

Event Type: Face to Face

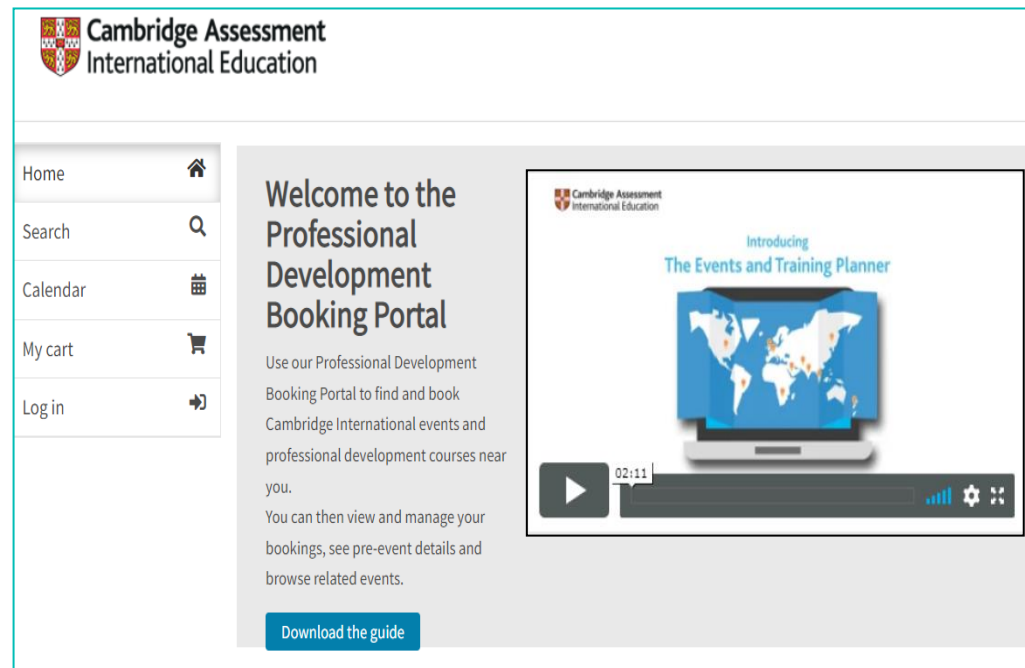
Cost: Early Bird €323, £278, \$347

Date: 01 Nov 2025 - 02 Nov 2025
10+ spaces available

[Book now](#)

Step 1: PD Calendar

<https://www.cambridgeinternational.org/support-and-training-for-schools/professional-development/professional-development-calendar/>



Cambridge Assessment International Education

Home Search Calendar My cart Log in

Welcome to the Professional Development Booking Portal

Use our Professional Development Booking Portal to find and book Cambridge International events and professional development courses near you.

You can then view and manage your bookings, see pre-event details and browse related events.

[Download the guide](#)

Introducing The Events and Training Planner

Step 2: PD Booking Portal

<https://events.cambridgeassessment.org.uk/CABookingPortal/planner/user>

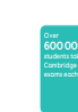
International Recognition

Cambridge students can be confident that their qualifications will be understood and valued throughout their education and career, in their home country and internationally.

University Recognition Worldwide

With Cambridge Pathway, the world is within your reach

Cambridge International Education qualifications open doors to a world of opportunities and are accepted at over **2200** institutions across **90** countries, including these top-ranking universities in the US, UK and elsewhere.



Cambridge Early Years gives young learners the best start in life

Cambridge Primary is taught in more than 2500 schools in over 120 countries

Cambridge Lower Secondary is taken in nearly 140 countries
more than 4000 schools around the world teach it

Cambridge IGCSE is taken in over 150 countries
in nearly 6000 schools worldwide

Over 600,000 students take Cambridge A Levels each year

Cambridge O Level is taken by over 50 thousand students each year
it is taught in 1900 schools

Cambridge International AS & A Levels are taken by over 130 thousand students each year
with more than 530,000 subject choices per year

Over 10,000 schools in more than 160 countries offer Cambridge programmes and qualifications

University admission and Curriculum design

- BSc Chemistry (Year of entry: 2026)
- A-level: AAA
- Chemistry and at least one other science or mathematics subject.
- Subjects considered to be science/mathematics subjects are **Biology, Physics, Mathematics, and Further Mathematics.**
- IGCSE: a minimum of five IGCSEs:
 - B in Mathematics
 - C in English Language





The University of Manchester

Recognition Resources

[Home](#) > [Programmes and qualifications](#) > Recognition and acceptance

Recognition and acceptance

Cambridge qualifications are accepted and valued by leading universities and employers worldwide.

Guidance for universities



Our guidance for admissions staff includes factsheets which highlight key information about our Cambridge qualifications.

[Read more](#)

Guidance for schools and students

Cambridge students are widely accepted in top study destinations like the US, UK, and Australia, as well as many other parts of the world.

[Read more](#)

Destination countries

We provide extra guidance on university recognition of Cambridge qualifications in popular study destinations.

[Read more](#)

Recognition search

Search our recognition database for organisations which have provided us with formal written acceptance of Cambridge qualifications.

[Read more](#)

- > Recognition and acceptance
 - > Guidance for universities
 - > Guidance for schools and students
 - > Recognition in specific destination countries
 - > Recognition search
 - > Register your institution's admissions policy
 - > Higher education research and insights
 - > Cambridge International alumni
 - > University showcase
 - > Cambridge Spotlight - eNewsletter

Recognition and credit policy search

Search Cambridge International's global database of recognition policies

Our online database includes higher education institutions worldwide which have provided us with their formal acceptance policies for Cambridge qualifications.

Please note that policies are subject to change. Also, some universities or colleges may not yet be listed here, but still may recognise Cambridge qualifications or grant credit. Check with organisations directly for the most up-to-date information.

Higher education institutions: To be added to this search, an official employee or designated representative may [register your recognition policy details](#).



How to search

To **search by organisation only**, enter the organisation name and select search.

To **search by other criteria**, select the **categories** (organisation name, location, organisation type, qualifications) separately or in any combination. All categories are optional but selecting a combination will increase the number of your search results.

Organisation name

Enter name(s) (up to 20)



Search

Location

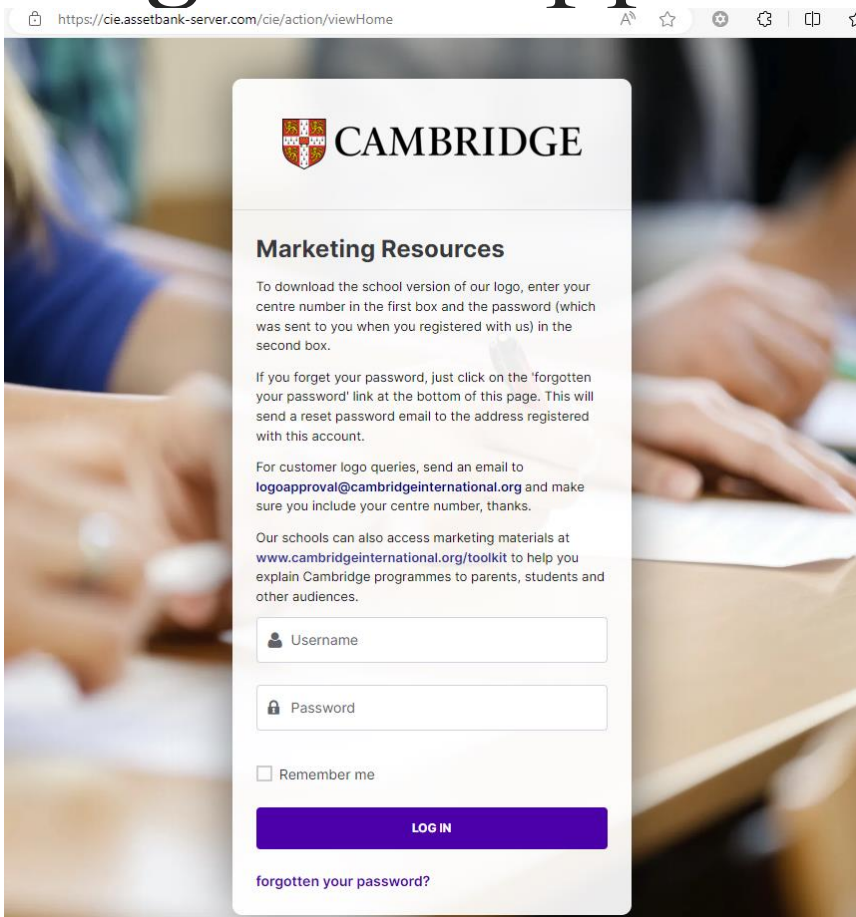
Organisation type

<https://www.cambridgeinternational.org/programmes-and-qualifications/recognition-and-acceptance/>

Marketing and Communications

Logos for approved Cambridge schools

<https://cie.assetbank-server.com/cie/action/viewHome>



<https://cie.assetbank-server.com/cie/action/viewHome>

The username is centre number and the password was sent to school (HoC) when registered with Cambridge.



CAMBRIDGE
International Education

Cambridge Early Years Centre



CAMBRIDGE
International Education

Cambridge International School



Logo usage

You must never use the shield from the logo on its own, it must always be used as part of the Cambridge International School logo.



CAMBRIDGE

This is our standard organisation logo which you are not permitted to use on any of your materials.



CAMBRIDGE
International Education

Branding-Let's work together

YES



- Use the Cambridge International School logo on your marketing materials
- Make sure it is secondary in size and position to your school logo
- Use a line of text on their email signature e.g. [School name] is a Cambridge International School]
- Use approved copy for describing their relationship with us for the purposes of explanation and marketing
- Remember to get approval from Cambridge by emailing us a digital copy of each item, or design template for each item:

LogoApproval@CambridgeInternational.org

NO



- Use the Cambridge International School logo on non-marketing materials e.g. uniforms, report cards, certificates, registers.
- Use our organisation logo
- Use the shield on its own
- Incorporate the shield into your school name or logo
- Use Cambridge in your school name

<https://www.cambridgeinternational.org/support-and-training-for-schools/communications-toolkit/logos-and-guidelines/>

Communications toolkit for approved Cambridge schools



Download copies of our posters for display in classrooms, reception areas and at parent evenings and open days.



Use our factsheets to give parents an overview of Cambridge Pathway for students aged 3 to 19.



Use our videos on your own social media channels.



Adapt these template press releases to generate local media coverage about a new affiliation with Cambridge.



Use our customer logos and guidelines when producing your own marketing materials.



Our presentations will help you explain the features of the Cambridge Pathway at parent evenings and open days.



Use our event banner artwork and display items to help explain Cambridge to your community.



Use our videos at school events to give students and parents an overview of the Cambridge Pathway.

<https://www.cambridgeinternational.org/support-and-training-for-schools/communications-toolkit/>

Global Community

WeChat groups



Group: Cambridge school
leaders 校长

This group has enabled group-
joining verification. An invitation
by a current group member is
required to join the group



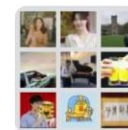
Group: Cambridge PD 教
师发展

This group has enabled group-
joining verification. An invitation
by a current group member is
required to join the group



Group: Cambridge Exams
Officers 考务

This group has enabled group-
joining verification. An invitation
by a current group member is
required to join the group



Group: Cambridge
counsellors 升学指导

This group has enabled group-
joining verification. An invitation
by a current group member is
required to join the group

WeChat subject groups

- Accounting
- Art & Design
- Biology
- Business
- Chemistry
- Chinese
- Design & Technology
- Drama
- Economics
- English
- Physics
- Geography
- Global Perspectives
- History
- ICT & Computer Science
- Cambridge IPQ
- Maths
- Music
- PE
- Psychology & Sociology
- ...

全球社区：Global & Regional events

- Cambridge Schools Conference
 - Global: 3 times a year
 - East Asia: once a year
- Outstanding Cambridge Learner Awards
- Recognition
 - East Asia College Fair
 - School Counsellor Café
- Professional Development
 - Subject café
- School Development
 - New school induction
- Regional Community
 - EO Webinar/Workshop



Upcoming events in 2025

- East Asia Counsellors Conference and College Fair
- Outstanding Cambridge Learner Awards ceremony
- Cambridge Insight workshops



Cambridge East Asia Counsellors Conference and College Fair 2025

25 to 26 September 2025 Shenzhen, China

Over **80 universities** from
14 study destinations.



Quick review

Where can I access extensive teaching and learning materials, including scheme of work, past papers, and lesson plans?

A. Direct

 B. School Support Hub

C. Cambridge official website

Quick review

Where can I check whether there're any face-to-face trainings available for teachers at my school and then make the booking accordingly?

A. Direct

B. School Support Hub

 C. Professional Development Calendar on Cambridge official website

Quick review

Where can I download the Cambridge International School Logo and promotional materials such as electronic posters that we can use for our marketing and communication?

A. Direct

B. School Support Hub

 C. Communication Toolkit Section on Cambridge website



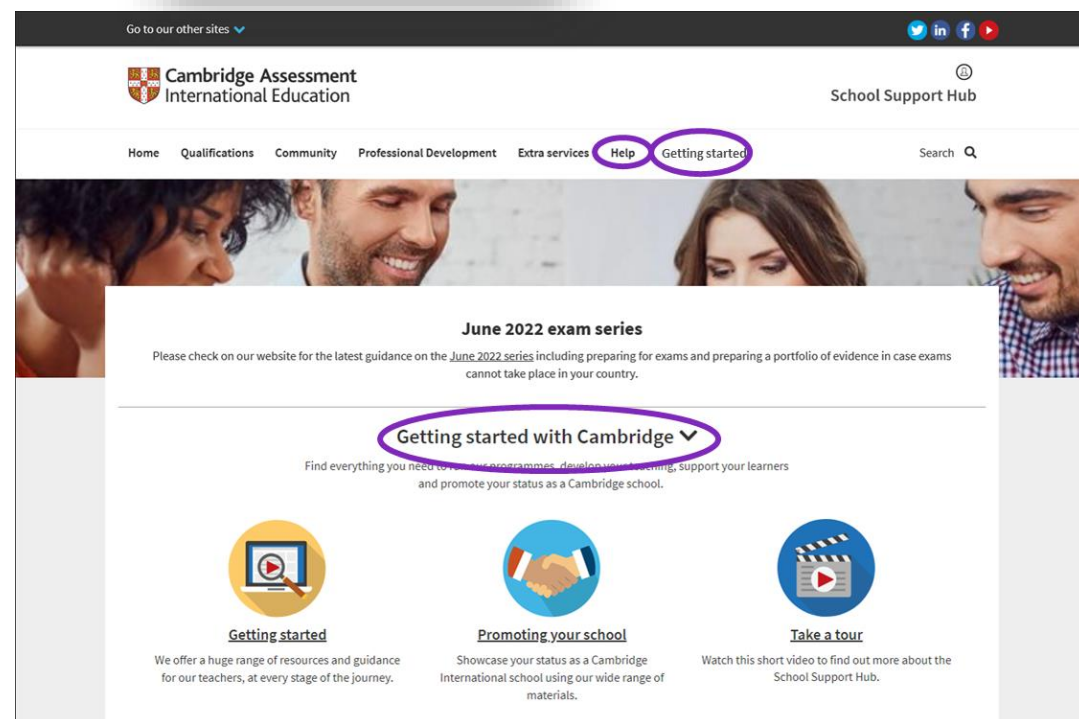
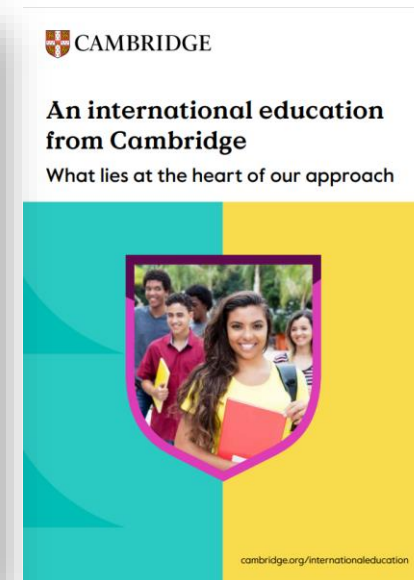
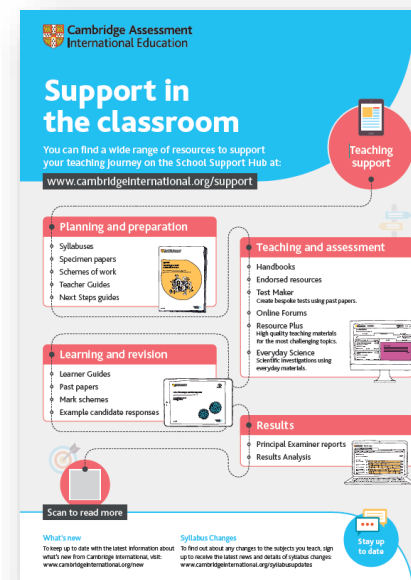
The screenshot shows a web page titled "Communications toolkit for approved Cambridge schools". On the left is a navigation menu with the following items: "Posters", "Factsheets and guides", "Logos and guidelines" (highlighted in blue), "Presentations", "Social media", "Press release templates", "Event banners and display items", and "Videos". The main content area has a breadcrumb trail: "Home > Support and training for schools > Communications toolkit for approved Cambridge schools". Below the breadcrumb is the page title "Communications toolkit for approved Cambridge schools" in bold. The text below the title states: "Our Communications toolkit is full of materials to help approved Cambridge schools explain our programmes and qualification to parents, students and other audiences." Another paragraph follows: "Cambridge schools are welcome to share these materials with parents and other stakeholders, but **not** change the materials in any way (the design is copyrighted to Cambridge only). You can use the customer version of our [logo](#) on your own marketing materials, but please remember to read and comply with our guidelines when using the logo." At the bottom, there is a light blue information box with an 'i' icon containing the text: "We have updated our look, name, logo and messaging to better reflect our joined-up offer for schools. We have refreshed our materials for parents and other stakeholders to reflect these changes. Read more about [what is changing when here](#)."

Centre administration & support

Welcome pack

- **Getting started with Cambridge**
 - Welcome area for new schools on the **School Support Hub**
 - An overview of the support we have available for teachers, school leaders and exams officers
- **Digital Welcome pack**
 - Cambridge Handbook
 - Code of Practice
 - An International Education from Cambridge brochure
 - Posters
 - NEW: Support for schools poster

schoolsupporthub.cambridgeinternational.org/welcome



Plaque

International School plaque: 415mm wide x 168mm high



For additional orders, please contact
info@cambridgeinternational.org

Chinese CIS plaque: 400mm high x 600mm wide



Guides for school leaders

- **An International Education from Cambridge** – understand our approach to international education.
- **Implementing the curriculum with Cambridge** – find guidance to help you build the Cambridge Pathway into your school curriculum.
- **Developing your school with Cambridge** – get practical advice on enhancing the quality of teaching and learning in your school.
- **‘Getting started with...’ guides** – explore key areas of teaching and learning practice, such as evaluating impact, peer observation and mentoring.



How does Cambridge engage with you?

Global

Newsletter

Update to school

Global survey

Asking for your opinion on new initiative,
syllabus update, trial for the new product

Global events, campaign, blog

Regional (EA)

Day-to-day communication ---
email, phone call

Regional and community events

Review meeting --- annual & half-
year, online & school visit

School re-approval

Managing your school details with Cambridge

- For any of the below scenarios, **the Exams Officer or Head of Centre must inform Cambridge ASAP by** submitting online form and upload required materials on **Direct**.

Scenario 1: **Change of school name or address**

(campus relocation/address change)

Scenario 2: **Change of school contact details**

(key roles such as HoC, EO, coordinators)

Scenario 3: **Application of additional qualifications**

Reminder: Please inform the Cambridge East Asia staff about these changes while you submit online forms.

Getting in touch 联系我们



info@cambridgeinternational.org



+44 1223 553554



Sunday – Friday



24 hours

Tip for email: Please include '**centre number**' and **key words** of the enquiry in the **email title**.
(example: CN000 inquiry on IGCSE Music introductory training).

Quiz 4

Quiz

1. For which types of information changes of the school should I submit an online form on Direct? (Multiple choices)

- ☒ A. Address change
- ☒ B. School name change
- ☒ C. Changes of phone number or email of the contact person(HOC/EO)
- ☐ D. Offer new IGCSE subjects

2. Cambridge customer service cannot answer my call immediately on

- ☒ A. Saturday GMT
- ☐ B. Sunday GMT
- ☐ C. Monday GMT

Staying connected with Cambridge

Follow us on social media



Connecting Cambridge learners from around the world. Look for **Cambridge International Education** <https://www.facebook.com/cambridge.int>



Bringing Cambridge programmes and qualifications to life, our videos are for teachers, exams officers and students. Look for **CambridgeSchools** on YouTube <https://www.youtube.com/user/CambridgeSchools/>



Keep up to date with all the latest news from Cambridge on the **Cambridge International Education** page on LinkedIn <https://www.linkedin.com/company/cambridgeinternational>



Follow **@CambridgeInt** for all the latest news and educational debate <https://twitter.com/CambridgeInt>



We share with you the latest information about Cambridge, teaching resources, as well as the latest news from the Cambridge school community in China. Follow us on **Cambridge_China**.

Stay tuned with us

What's new

We update What's new page twice a year in September and February to make sure you have the latest information about what's new from Cambridge.

Visit the [web page](#) or sign up for [syllabus updates](#)

Website

Explore our official website for comprehensive information and resources.

<https://www.cambridge.org/internationaleducation>

WeChat



Cambridge_China
剑桥国际考评

Any questions?

Thank you!



CAMBRIDGE

