Logistical arrangements

Setting a date
We advise that you set your ceremony date a few weeks after receiving your Cambridge Checkpoint Statements of Achievement. This is to make sure you have enough time to make arrangements between receiving the statements and hosting the event.

An online or in-person ceremony
You may wish to host your ceremony online or in-person. If the ceremony is online we suggest that you conduct separate ceremonies for individual classes in order to keep them short. Parents should be muted during the presentation and you may wish to provide a recording for those who were unable to attend. Alternatively, you could pre-record the ceremony without an audience and share the recording at a later date.

To support you with hosting an online or in-person ceremony we have produced some colourful backdrops (shown below) for you to project or display online.

Setting a programme
We recommend that you include a speech from the school principal or teacher before introducing the individual students and presenting their Statements of Achievement. To break up the ceremony you could include a short student performance, or a pre-recorded video of some of the students’ achievements during the year.
How to host a Cambridge Checkpoint celebration ceremony continued

Promoting your ceremony

Media press release
To help you raise the profile of your students’ achievements we have included a template school press release for you to customise with information about your ceremony and then distribute to the local media.

Award winners poster, stickers and sash
We are pleased to include designs for round stickers, a body sash (shown above) and a poster (shown below) that you can customise with the names of your students. We recommend that you display the poster in a prominent position in your school or local community.

Photographs
If you intend to hire a professional photographer we recommend that you meet them before the ceremony. You can then agree on a suitable position for taking high-quality photos that include your school logo.

If you are happy for the audience to take photos of the students, allow enough time for this in the ceremony. Also, clearly explain to the audience when they can take photos.

Social media
Promoting your learners’ achievements on social media will help raise the profile of your school’s ceremony among parents, students and educators all around the world. We have designed a mortar board photo frame (see below) that you can use to frame the images of your students.

Tag us @CambridgeInt on Instagram and Twitter, and remember to use the hashtags #CambridgeSchools and #CambridgeLearners so we can share your images.

If you have any queries, please find your local representative at: www.cambridgeinternational.org/about-us/our-regional-teams