

Spotlight on top Cambridge source countries

Cambridge students from Indonesia taking Cambridge Advanced qualifications

37
SCHOOLS
RESPONDED



Top destination countries

1 Indonesia 

2 Australia 

No other countries reported

Top 5 subjects



- 1 Business & Management
- 2 Engineering
- 3 Accounting & Finance
- 4 Computer Science / ICT
- 5 Medicine

Top 5 universities*



- 1 Binus University
- 2 Monash University
- 3 Bandung Institute of Technology
- 4 University of Indonesia
- 5 University of New South Wales

Comments and trends

Less students choose universities outside of Indonesia.

Students are increasingly opting for STEM courses and are showing more interest in diverse fields such as Arts, Fashion, and Culinary, in addition to Sciences.



Cambridge students from Malaysia taking Cambridge Advanced qualifications

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SCHOOLS
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Top destination countries

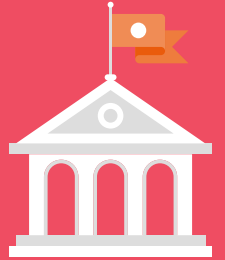
- 1 Malaysia 
- =2 UK & Australia  
- 3 Singapore 

Top 5 subjects



- 1 Engineering
- 2 Economics
- 3 Business & Management
- 4 Computer Science/IT
- 5 Pharmacology

Top 5 universities*



- 1 Monash University
- 2 Taylors University
- 3 University of Southampton
- 4 University of Nottingham
- 5 Nanyang Technological University

Comments and trends

Financial constraints mean that students are staying to study in their home country



* Top 5 universities all recognise Cambridge International A Level – view www.cambridgeinternational.org/recognition-search

Cambridge students from Thailand taking Cambridge Advanced qualifications

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SCHOOLS
RESPONDED



Top destination countries

1 Thailand 

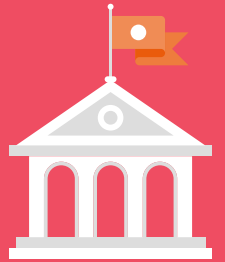
2 UK 

3 USA 



Top 5 subjects

- 1 Mathematics
- 2 Business & Management
- 3 Computer Science / ICT
- 4 History
- 5 English Literature



Top 5 universities*

- 1 Chulalongkorn University
- 2 Mahidol University
- 3 Thammasat University
- 4 Chiang Mai University
- 5 Stamford International University

Comments and trends

More students choose to study in Thailand due to financial difficulties post-COVID.

Students are opting for universities closer to home due to cost concerns and reduced disposable income of parents.

Cambridge students from Vietnam taking Cambridge Advanced qualifications

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SCHOOLS
RESPONDED



Top destination countries

1 Australia 

2 UK 

3 Canada 



Top 5 subjects

1 Business & Management

2 Accounting

3 Communications & Media Studies

4 Computer Science / ICT

5 Economics



Top 5 universities*

1 Monash University Australia

2 University of Melbourne

3 RMIT, Australia

4 University of Sydney

5 University of British Columbia, Canada



Comments and trends




Increasing trend for students to study in Vietnam although more access to international study programmes

Cambridge students from New Zealand taking Cambridge Advanced qualifications

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SCHOOLS
RESPONDED



Top destination countries

- 1 New Zealand 
- 2 Australia 
- 3 UK 

Top 5 subjects



- 1 Engineering
- 2 Medicine
- 3 Law
- 4 Accounting & Finance
- 5 Economics

Top 5 universities*



- 1 The University of Auckland
- 2 University of Otago
- 3 University of Canterbury
- 4 Auckland University of Technology
- 5 Victoria University of Wellington

Comments and trends

More students choose to study in Australia, primarily due to the benefit of paying domestic fees for New Zealand citizens.

Financial impacts are leading good students to remain in New Zealand for their first year before transferring overseas.



* Top 5 universities all recognise Cambridge International A Level – view www.cambridgeinternational.org/recognition-search

Cambridge students from China taking Cambridge Advanced qualifications

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SCHOOLS
RESPONDED



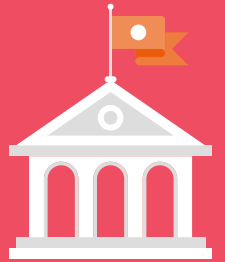
Top destination countries

- 1 UK 
- 2 USA 
- 3 Australia 



Top 5 subjects

- 1 Engineering
- 2 Business & Management
- 3 Economics
- 4 Mathematics
- 5 Biological Sciences



Top 5 universities*

- 1 UCL (University College London)
- 2 University of Melbourne
- 3 The University of Manchester
- 4 The University of Sydney
- 5 The University of Warwick

Comments and trends

Increase in students opting for more medical-oriented courses.

Less students choose universities in the UK, but more prefer universities in the Netherlands and Australia.

Cambridge students from Pakistan taking Cambridge Advanced qualifications

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SCHOOLS
RESPONDED



Top destination countries

1 Pakistan 

2 USA 

3 UK 



Top 5 subjects

- 1 Computer Science / ICT
- 2 Engineering
- 3 Business & Management
- 4 Medicine
- 5 Accounting & Finance



Top 5 universities*

- 1 Lahore University of Management Sciences (LUMS)
- 2 Fast National University of Computer and Emerging Sciences
- 3 Institute of Business Administration (IBA), Karachi
- 4 National University of Sciences and Technology (NUST), Islamabad
- 5 Institute of Business Management

Comments and trends

Political and economic instability is affecting students but there is disagreement about the impact. Some say students are less able to afford to study abroad; others that they are more likely to want to study abroad for better opportunities elsewhere.

Increased interest in Computer Science, IT, and AI programs.

Students shift towards more affordable study destinations, such as Canada, Turkey, and European countries.

Destinations

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SCHOOLS
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Top international destinations for Indian students compared to destinations for students worldwide

Top 3 international destinations for Indian students

1 USA 

2 UK 

3 Canada 



Top 3 destination countries for students worldwide

1 USA 

2 UK 

3 Australia 

Comments and trends

Indian universities are preferred for undergraduate studies, with students opting to pursue postgraduate studies abroad.

Increased interest towards specialized courses such as psychology, biotechnology, artificial intelligence, and computer science.

Students consider studying in Singapore, the UK, and Australia other than the US.

Subjects

60
SCHOOLS
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Top 10 most popular subjects taken at university by Indian students compared to popular subjects worldwide



Top 10 most popular subjects taken by Indian students

- | | |
|--------------------------|-----------------------|
| 1 Business & Management | 6 Biological Sciences |
| 2 Economics | 7 Mathematics |
| 3 Engineering | 8 Creative Arts |
| 4 Computer Science / ICT | 9 Liberal Arts |
| 5 Accounting | 10 Psychology |

Top 10 subjects studied globally

- | | |
|--------------------------|------------------------|
| 1 Business & Management | 6 Accounting & Finance |
| 2 Engineering | 7 Medicine |
| 3 Computer Science / ICT | 8 Psychology |
| 4 Economics | 9 Mathematics |
| 5 Biological Sciences | 10 Law |

Institutions

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Top institutions applied to by Indian students

Ashoka University

NMIMS University

Christ University

Sristhi Institute of Art

Flame University

Symbiosis International
University

Krea University

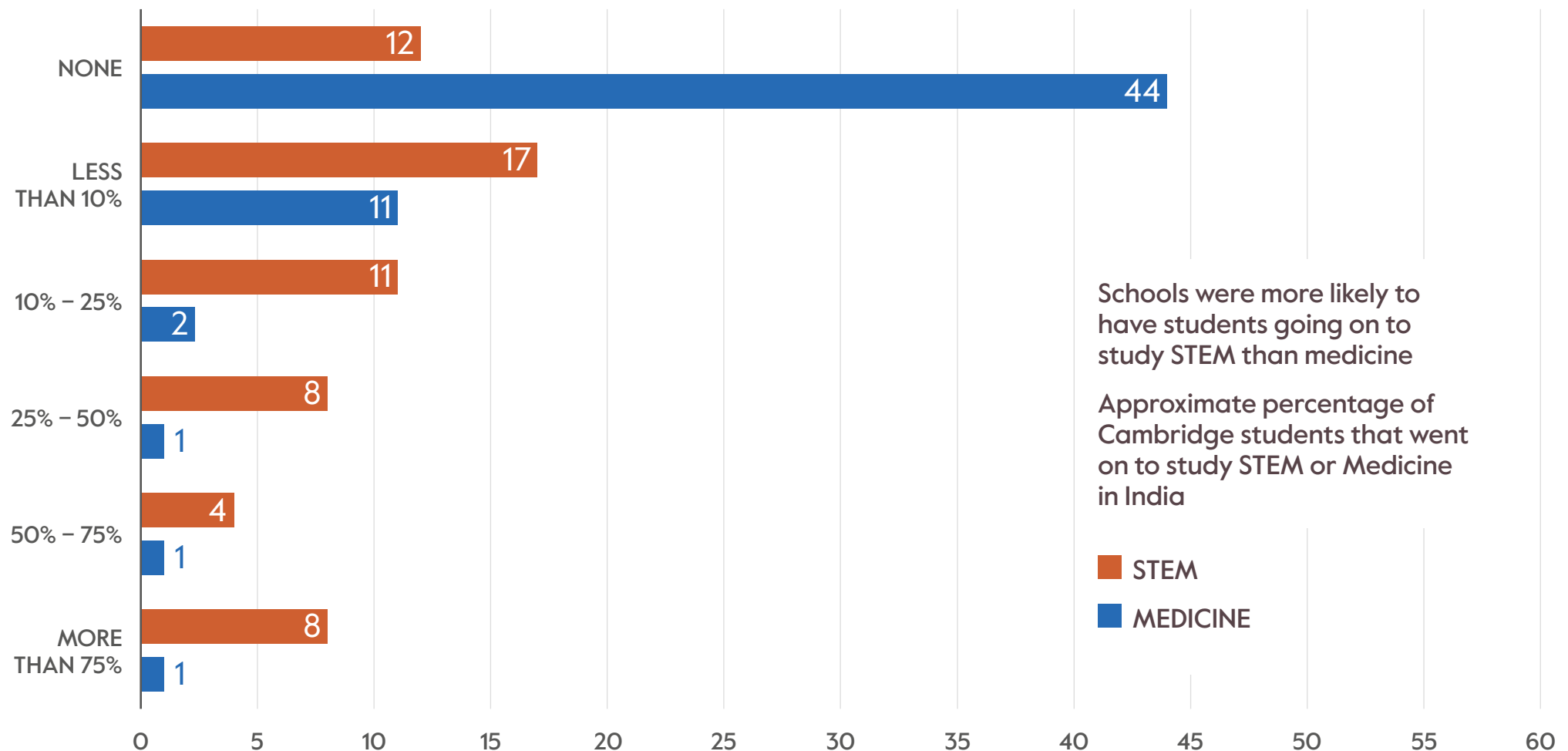
University of Mumbai

Manipal Academy of
Higher Education

Vellore Institute of
Technology

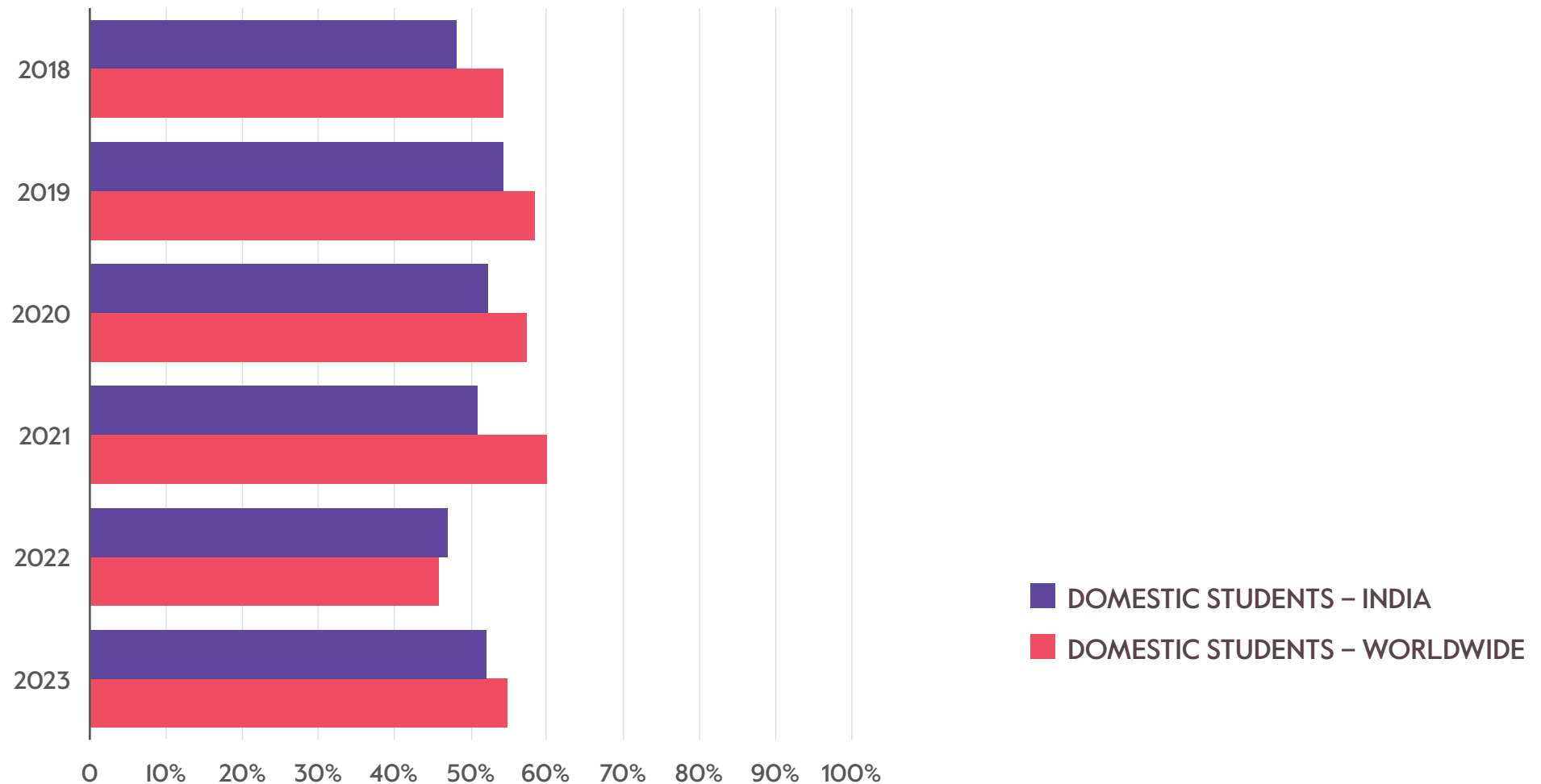
STEM & Medicine in India

The chart shows the number of schools who indicated the percentage of their students who went to study STEM or Medicine subjects in India.



Students pursuing HE in India

Domestic students applying to Indian universities compared with worldwide domestic applications.



Cambridge students from USA taking Cambridge Advanced qualifications

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Top destination countries

1 USA 

No other countries reported

Top 5 subjects



- 1 Biological Sciences
- 2 Business & Management
- 3 Engineering
- 4 Liberal Art
- 5 Nursing & Social Work

Top 5 universities*



- 1 University of Florida
- 2 University of Central Florida
- 3 University of South Florida
- 4 Florida State University
- 5 Florida International University

Comments and trends

Most participants did not notice any significant changes in students' choices regarding countries, universities, or undergraduate courses.

Some participants noted an increase in students wanting to pursue careers in psychology and mental health.

One participant observed fewer students opting for four-year schools, with more choosing state colleges instead. Some participants reported a trend of more students choosing not to attend university immediately after high school, preferring to enter the workforce instead.

Top 3 destinations by school region



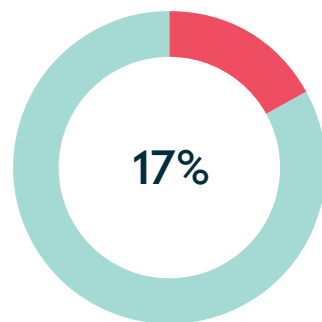
The table shows the most popular destination country by school region. For example, for schools in the UK, the UK is the most popular followed by USA and Hong Kong, SAR China.

Countries in blue are new to the 'top 3' compared to 2022 results.

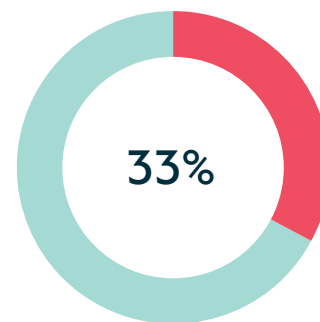
	Most popular university destination 2023	Second most popular	Third most popular
UK	Uk	USA	Hong Kong, SAR China
Europe	Netherlands	UK	Portugal
N. America	USA	Mexico	France, UK (joint 3rd)
Middle East & N. Africa	UAE	UK	USA
Pakistan	Pakistan	USA	UK
Sub-Saharan Africa	South Africa	UK	USA
S. Asia	India	USA	UK
E. Asia	UK	USA	Hong Kong, SAR China
SE Asia & Pacific	New Zealand	Malaysia	Indonesia

Australia

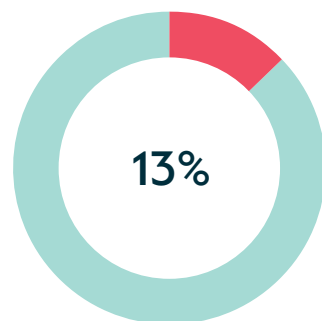
Main reasons for choosing are future job opportunities and value for money.



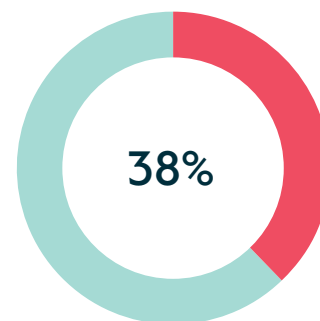
Interest in the country/region



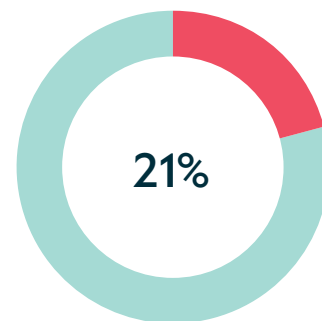
Value for money



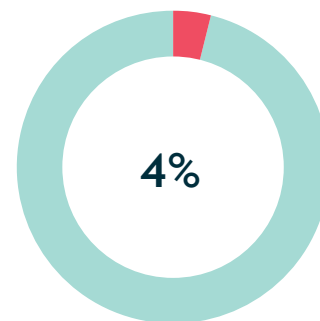
Quality of teaching



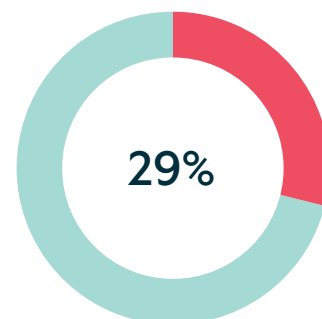
Future job opportunities



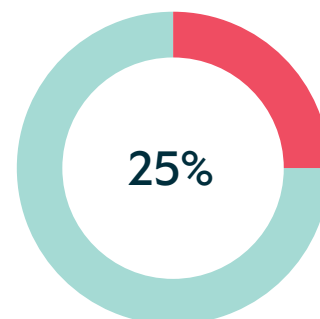
University reputation



To improve language skills



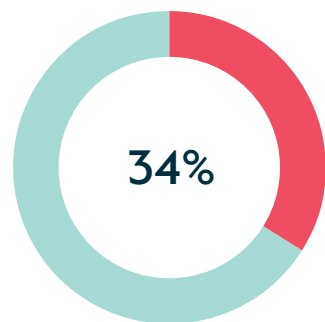
Existing links to country



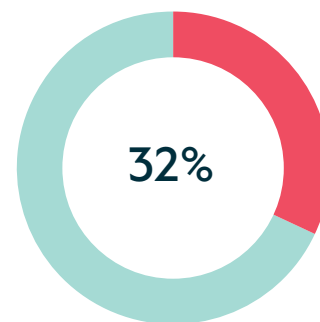
To experience a new culture

Canada

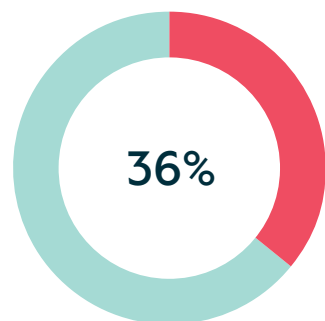
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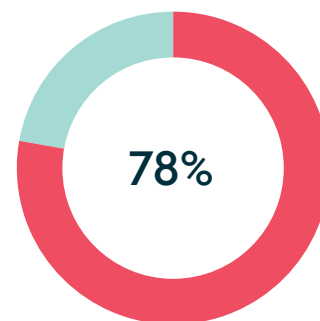
Interest in the country/region



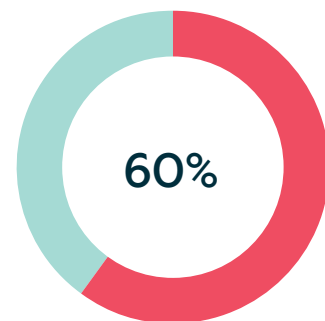
Value for money



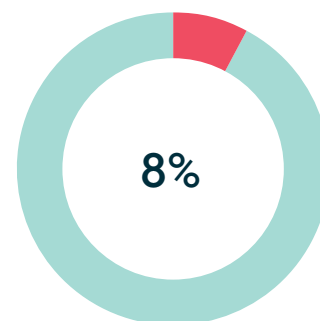
Quality of teaching



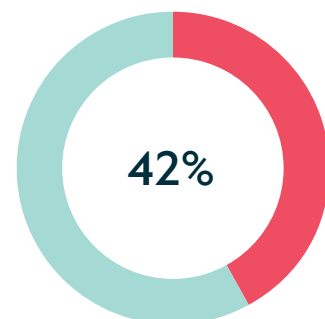
Future job opportunities



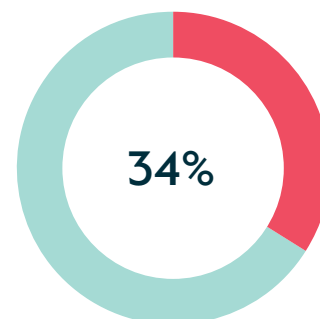
University reputation



To improve language skills



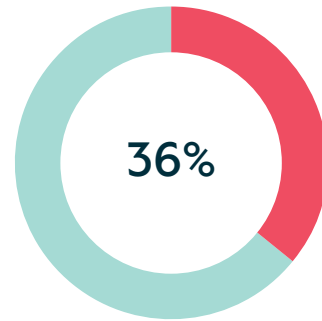
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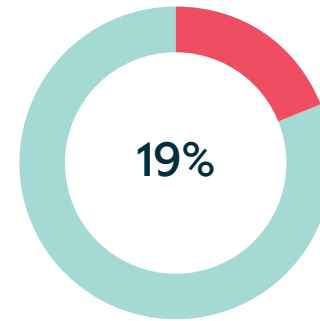
To experience a new culture

UK

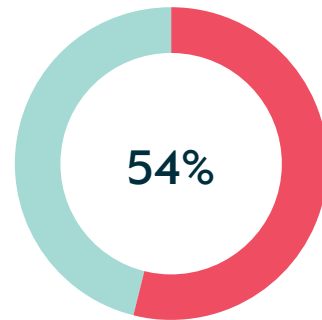
Main reasons for choosing are university reputation and future job opportunities.



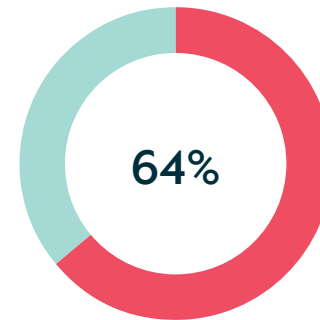
Interest in the country/region



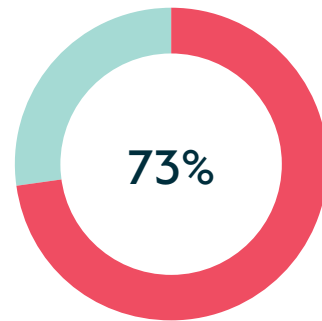
Value for money



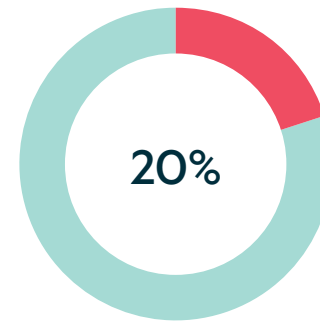
Quality of teaching



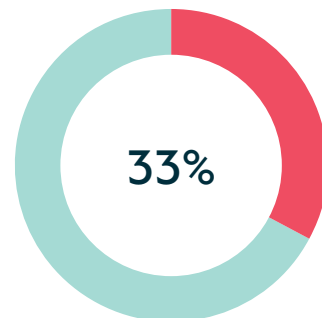
Future job opportunities



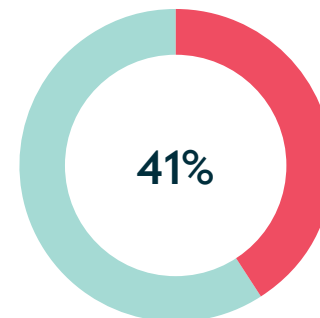
University reputation



To improve language skills



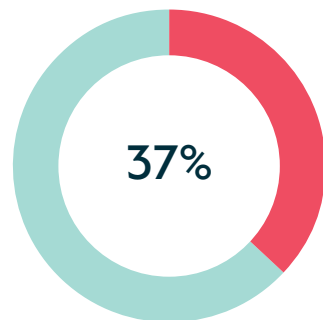
Existing links to country



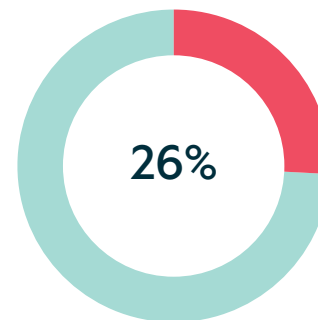
To experience a new culture

USA

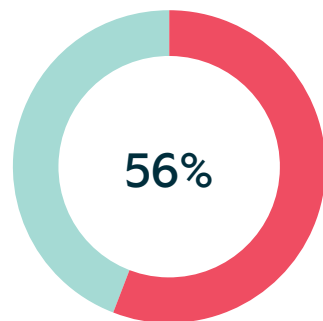
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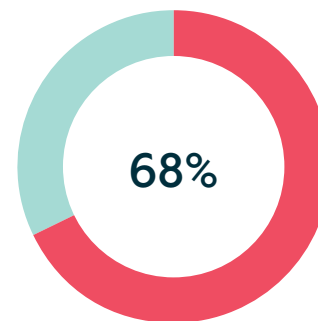
Interest in the country/region



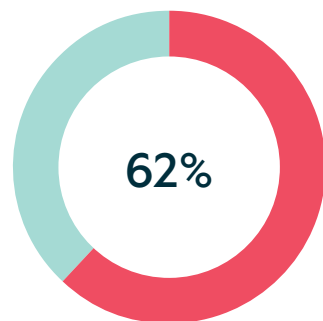
Value for money



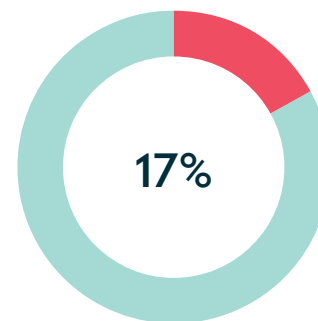
Quality of teaching



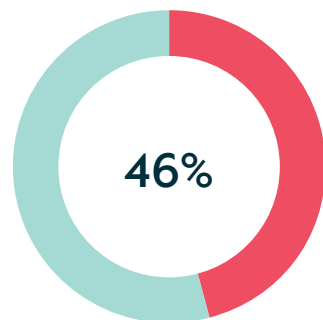
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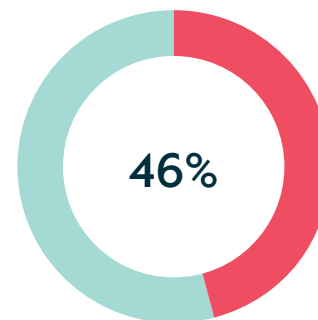
University reputation



To improve language skills



Existing links to country



To experience a new culture