UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education
Advanced Subsidiary Level and Advanced Level

PSYCHOLOGY **9698/02**

Paper 2 Core Studies 2 **For Examination from 2012**

SPECIMEN PAPER

1 hour 30 minutes

Additional Materials: Answer Booklet/Paper

READ THESE INSTRUCTIONS FIRST

If you have been given an Answer booklet, follow the instructions on the front cover of the Booklet.
Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen.
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **both** questions in Section A
Answer **one** question in Section B

At the end of the examination, fasten all your work securely together.
The number of marks is given in brackets [ ] at the end of each question or part question.

This document consists of **3** printed pages and **1** blank page.

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Section A (50 marks)

Answer **both** questions in this section.

1 Veale and Riley (mirror gazing) used a questionnaire to investigate the beliefs and behaviours of patients with BDD in front of mirrors. An alternative way to investigate this problem would be to conduct a field experiment in which participants who have or do not have BDD were observed out shopping to see how frequently they looked at themselves in plate glass windows and in mirrors in shops.

(a) Describe the field experiment as a research method. [5]

(b) Describe how this alternative study could be conducted. [10]

(c) Evaluate this alternative approach to studying this problem in psychology in practical and ethical terms. [10]

2 Demattè, Őosterbauer and Spence (smells and facial attractiveness) investigated the effect of olfactory cues on attractiveness of male faces to female participants. They asked the participants many relevant questions prior to the experiment but did not ask about their sexual orientation.

(a) What is meant by 'generalisation'? [2]

(b) To what extent are the findings of Demattè, Őosterbauer and Spence generalisible? [3]

(c) 'Halo dumping' was one possible threat to validity considered by Demattè, Őosterbauer and Spence. Discuss the validity of this study. [10]

(d) Discuss the practical and ethical issues raised by the briefing questions in this study. [10]

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Section B (20 marks)

Answer **one** question from this section.

3 **(a)** Outline what is meant by the nature/nurture debate in psychology. [2]

Using the studies from the list below, answer the questions which follow.

Nelson (children's morals)
Langlois, Ritter, Roggman and Vaughn (attractive faces)
Held and Hein (kitten carousel)

(b) Describe whether each of these studies supports the nature or nurture view. [9]

(c) What problems may psychologists have when they investigate whether behaviour develops through nature or nurture? [9]

4 **(a)** Outline what is meant by quantitative and qualitative data. [2]

Using the studies from the list below, answer the questions which follow.

Freud (little Hans)
Piliavin, Rodin and Piliavin (subway Samaritans)
Dement and Kleitman (sleep and dreaming)

(b) Describe the quantitative and/or qualitative data in each of these studies. [9]

(c) What problems may psychologists have when their research has only quantitative or qualitative data? [9]

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